



### **Cape Town HOMEMAKERS Expo Virtual Event Launched**

Themed *InHabit*, the first Cape Town HOMEMAKERS Expo Virtual Event will give you an opportunity to connect with home experts and compare the latest home-related trends, ideas and design to help you own your space from the comfort of your home.

From 1 - 6 September 2020, you can expect a showcase of expert exhibitors on the HOMEMAKERS Expo [website](#), [Facebook page](#), [Instagram](#) and [YouTube Channel](#).

There will also be an exciting line-up of live video chats, interviews, demonstrations and Facebook page takeovers with home services, home improvement, home appliances and home decor experts.

You can stand a chance to win one of four R500 cash vouchers by [signing up](#) and engaging with HOMEMAKERS Expo online during the Virtual Event.

Show highlights include:

#### **Workshops and Live Chats**

Get inspiration and advice straight from the experts in a variety of workshops and live chats throughout the week. One of the virtual workshops that are not to be missed is the “Creative Paint Workshop” with Nadine Vosloo of Tjhoko Paint.

#### **Artisan Square**

Find an eclectic mix of artisanal and handcrafted products from homeware, ceramics and décor, to lighting, leather goods and designer jewellery. Follow the HOMEMAKERS Expo on Instagram to see daily stories of our Artisan Square exhibitors.

#### **The Deli**

A selection of gourmet goodies that you can now order directly from the supplier. Stock your pantry and don't miss the fabulous recipes shared by our Deli exhibitors.

#### **Alfresco Living**

Explore new products and functional ideas for patios, outdoor entertainment areas and eco-friendly gardens.

#### **Living Spaces**

Be inspired by a virtual showcase of bespoke décor styles, trends and products.

## **AV & Appliance Emporium**

The AV & Appliance Emporium offers a selection of audio-visual and smart appliance suppliers with specialised products and services to take your AV experience to the next level.

### **Demo**

Find power products inside this category that will make housekeeping, cleaning and cooking so much easier. Make sure to view the video on our Demo exhibitors where they pitch their products to you in just a few seconds!

### **Show Specials & Competitions**

Take advantage of Virtual Event specials from a selection of exhibitors and enter competitions to win a range prizes.

The move to a virtual event was made due to the CTICC being used as a field hospital until the end of September to assist in the treatment of patients during the COVID-19 outbreak. The HOMEMAKERS Expo team have taken this time to develop the Virtual Event into an exciting and truly unique offering for both visitors and exhibitors.

“We have been in discussions with the CTICC during this process and support their decision to help medical facilities and the government during this time,” says Hestelle Robinson, HOMEMAKERS Media Holdings COO.

The Virtual Event offers the perfect opportunity to explore, consider and connect with all the things you need to truly *InHabit* your home.

[Sign up to be first in line at the virtual event here.](#)

[Visit the HOMEMAKERS Expo website here.](#)

Follow [HOMEMAKERS Expo on Facebook](#) or [@homemakers\\_expo on Instagram](#)

[Watch the launch video](#)

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