

## **Cape Town HOMEMAKERS Expo Virtual Event Sign up Cash Giveaway**

**Thursday 23 July 2020 - Sunday 6 September 2020**

### **Competition Rules and Terms and Conditions**

1. This Promotional Competition (the “Competition”) is organised by HOMEMAKERS Expo, a division of HOMEMAKERS MEDIA HOLDINGS (the “Promoter”).
2. The Competition is open to Participants who are permanent residents and citizens of South Africa over the age of 18 (eighteen) years, in possession of a valid South African Identity Document.
3. Any employee, director, partner, agent or consultant and/or immediate family members of HOMEMAKERS MEDIA HOLDINGS, are not allowed to enter the Competition.
4. By entering the Competition, all Participants and Winners, agree to be bound by these rules as interpreted by the Promoter, whose decision regarding any dispute will be final and binding. HOMEMAKERS Expo reserves the right at any time without notice to amend, modify, or change these rules, and to postpone, suspend or cancel this Competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason we reasonably deem necessary.
5. The Competition commences on Thursday, 23 July 2020 at 13:00 and closes on Sunday, 6 September 2020 at 18:00, both days inclusive (“the Duration”).

### **How to Enter**

6. In order to qualify for the prize, participants need to be signed up to receive [HOMEMAKERS Expo Virtual Event News and Reminders](#), be following at least one HOMEMAKERS Expo social media account and need to have engaged (like, commented or shared) a minimum of one post between 01 – 06 September 2020.
7. Winner will be announced on social media by Wednesday, 9 September 2020.
8. Prize money will be electronically transferred into the preferred account details that will be discussed with the Winner by no later than Friday, 18 September 2020.

### **The Prize**

9. Participants stand a chance to win 1 (one) of 4 (four) R500 (Five Hundred Rand) cash prizes.

### **Winner Selection**

10. HOMEMAKERS Expo will conduct a random draw from all the qualified Entries received to determine the Winners in the following manner:
11. 1 (One) prize draw will take place during the duration of the Competition, with 4 (four) winners drawn.

12. The Winners will be notified via the email address used to sign up to Virtual Event News and Reminders. Should no response be received, within 48 hours, or if a Winner is a minor, the prize will be forfeited and another Winner will be drawn.

13. HOMEMAKERS Expo's decision is final and no further correspondence will be entered into.

14. Entries that are submitted via an incorrect entry mechanism, or contain errors, or are unclear or illegible, or are received from Disqualified Participants will be declared invalid.

15. In the event that a finalist is not contactable after 3 contact attempts then such finalist will forfeit their prize and different finalist will be randomly selected and the same process as described herein will be followed.

16. The Prize is neither transferable nor redeemable for any products. HOMEMAKERS Expo reserves the right to substitute the Prize with any other prize of comparable commercial value.

17. No liability will be attached to HOMEMAKERS Expo in relation to any claims, losses or liabilities for any loss of profit or any other direct and/or indirect, special or consequential loss arising out of the Prize.

18. Should any dispute arise in relation to the interpretation of the Competition rules, HOMEMAKERS Expo's decision shall be final and no correspondence shall be entered into.

19. HOMEMAKERS Expo may require the Winners to be identified, photographed and published in printed and/or social media, when accepting their prizes or after having received their Prize. HOMEMAKERS Expo may also use the uploaded images in whole or in part, and any reproductions thereof, worldwide for advertising, promotion, publicity or otherwise on any website for any media purpose and for any other lawful purpose whatsoever. The Winners will be given the opportunity to decline to the publication of their images and to participate in the Promoter's marketing material in so far as it relates to the Competition.

20. By entering the Competition, the Participants agree that HOMEMAKERS MEDIA HOLDINGS and its affiliates (including the Promoter, agencies, subsidiaries and joint ventures) may contact the Participants via email and through social media platforms to deliver marketing communications regarding their products and promotional activities, provided that the Participants are given the opportunity to opt-out of receiving marketing communication at any time via the appropriate opt-out mechanisms provided by the Promoter for such purpose.

21. A copy of the Competition rules is available at no cost to the Participants and can be downloaded in printable form on the HOMEMAKERS Expo website ([www.homemakersexpo.co.za](http://www.homemakersexpo.co.za)).