Cape Town HOMEMAKERS Expo Virtual Event Goes Live

The Cape Town HOMEMAKERS Expo Virtual Event went live on 01 September. You can expect a showcase of expert exhibitors on the HOMEMAKERS Expo <u>website</u>, <u>Facebook page</u>, <u>Instagram</u> and <u>YouTube Channel</u> until 06 September 2020.

Themed *InHabit*, the Virtual Event gives you an opportunity to connect with home experts and compare the latest home-related trends, ideas and design to help you own your space from the comfort of your home.

There is also an exciting line-up of free-to-attend expert chats, interviews, demonstrations and Facebook page takeovers with home services, home improvement, home appliances and home decor experts.

You can stand a chance to win one of four R500 cash vouchers by <u>signing up</u> and engaging with HOMEMAKERS Expo online during the Virtual Event.

Show highlights include:

Workshops and Expert Chats

Get inspiration and advice straight from the experts in a variety of workshops and live chats throughout the week.

The Expert Chats over the week will be hosted by Conde Nast House & Garden Editor-in-Chief, Piet Smedy and Project Manager for Eco Interior and Eco Smart Lawn, Liza Wolfaardt. In their respective chats they will talk to an expert panel on kitchens, outdoor spaces and living spaces and bedrooms.

Workshops not to be missed include Errieda Du Toit AKA Die Huiskok revealing her Deli haul (brought to you by Woodlands Dairy and First Choice), Nadine Vosloo and the Tjhoko Paint team taking you through how they reimagined Lizz Meiring's kitchen, how to make perfect buttercream icing with Sarah Dugmore from Le.Sel, a step-by-step guide cocktail making with award-winning bartender Leighton Rathbone AKA Aqua Vitae Dealer and tips to a successful property sale with Liza Wolfaardt of Eco Interiors. Misi Overturf (Misi Overturf Creative) will also be presenting a DIY for geode inspired coasters and two inspirational decor makeovers.

Home Collective

Find all kinds of household and home furnishings, renovation products and any other bits and bobs for your home at the Home Collective. This is where you can find those special treasures for your home and garden.

Future Gen

Find out more about the latest and future trends in home and lifestyle. This includes smart homes, the latest gadgets and technology.

Artisan Square

Find an eclectic mix of artisanal and handcrafted products from homeware, ceramics and décor, to lighting, leather goods and designer jewellery. Follow the HOMEMAKERS Expo on Instagram to see daily stories of our Artisan Square exhibitors.

The Deli

A selection of gourmet goodies that you can now order directly from the supplier. Stock your pantry and don't miss the fabulous recipes shared by our Deli exhibitors.

Alfresco Living

Explore new products and functional ideas for patios, outdoor entertainment areas and ecofriendly gardens.

Living Spaces

Be inspired by a virtual showcase of bespoke décor styles, trends and products.

AV & Appliance Emporium

The AV & Appliance Emporium offers a selection of audio-visual and smart appliance suppliers with specialised products and services to take your AV experience to the next level.

Gizmos & Gadgets

Find power products inside this category that will make housekeeping, cleaning and cooking so much easier. Make sure to view the video on our Demo exhibitors where they pitch their products to you in just a few seconds!

Show Specials & Competitions

Take advantage of Virtual Event specials from a selection of exhibitors and enter competitions to win a range prizes.

The move to a virtual event was made due to the CTICC being used as a field hospital until the end of September to assist in the treatment of patients during the COVID-19 outbreak. The HOMEMAKERS Expo team have taken this time to develop the Virtual Event into an exciting and truly unique offering for both visitors and exhibitors.

"We have been in discussions with the CTICC during this process and support their decision to help medical facilities and the government during this time," says Hestelle Robinson, HOMEMAKERS Media Holdings COO.

The Virtual Event offers the perfect opportunity to explore, consider and connect with all the things you need to truly *InHabit* your home.

Sign up to be first in line at the virtual event here.

Visit the HOMEMAKERS Expo website here.

Follow HOMEMAKERS Expo on Facebook or @homemakers_expo on Instagram

Watch the launch video

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